



21st Annual

# NEWPORT WEDDING SHOW

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES



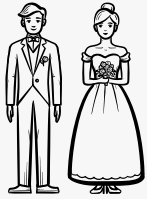


**Sunday, February 25 • 11 a.m.-4 p.m.**

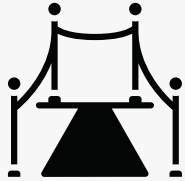
*Rosecliff and Newport Craft Brewery, Newport RI*



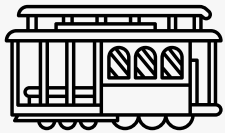
Takes place at a classic mansion and Newport's newest and biggest event venue in Newport, RI



Over 1,000 guests welcomed through the doors




Exhibitors, fashion shows, and prize giveaways



Free trolley transportation between venues





The 21st annual NEWPORT WEDDING SHOW is a dream day for engaged couples! Everything you need to plan your perfect wedding in one place. From black tie to barefoot on the beach, with the backdrop of the world's most breathtaking venues!



## EXHIBITORS

Chat with photographers, videographers, DJ's, boutiques, venues, caterers, travel, jewelers, florists, salons, spas & much more.



## TWO FASHION SHOWS

Check out all the latest wedding fashions for brides & grooms, wedding parties & families.



## THOUSANDS OF \$\$\$ IN PRIZES

All brides & grooms will be entered into Grand Prizes drawings and door prizes, including jewelry, trips, gift cards and more.



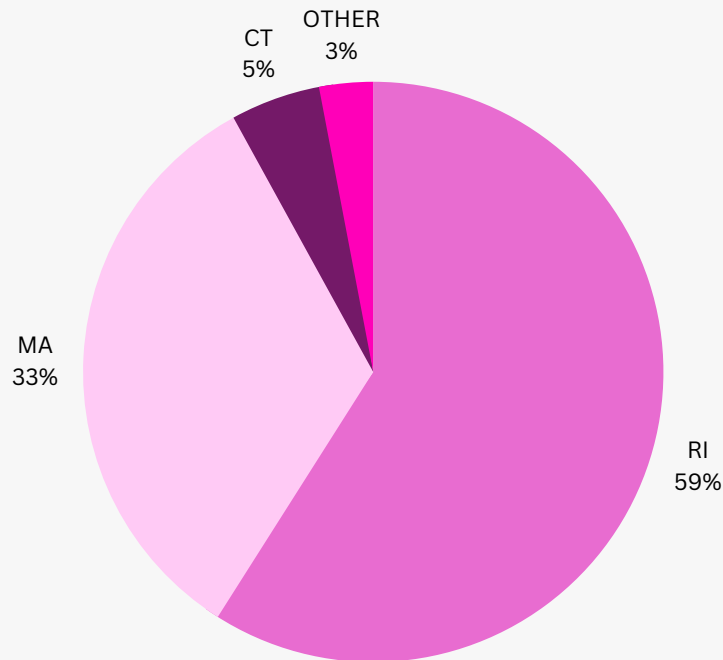
## SMALL BITES & SAMPLES

Delicious food, decadent confections & creative cocktail samples.



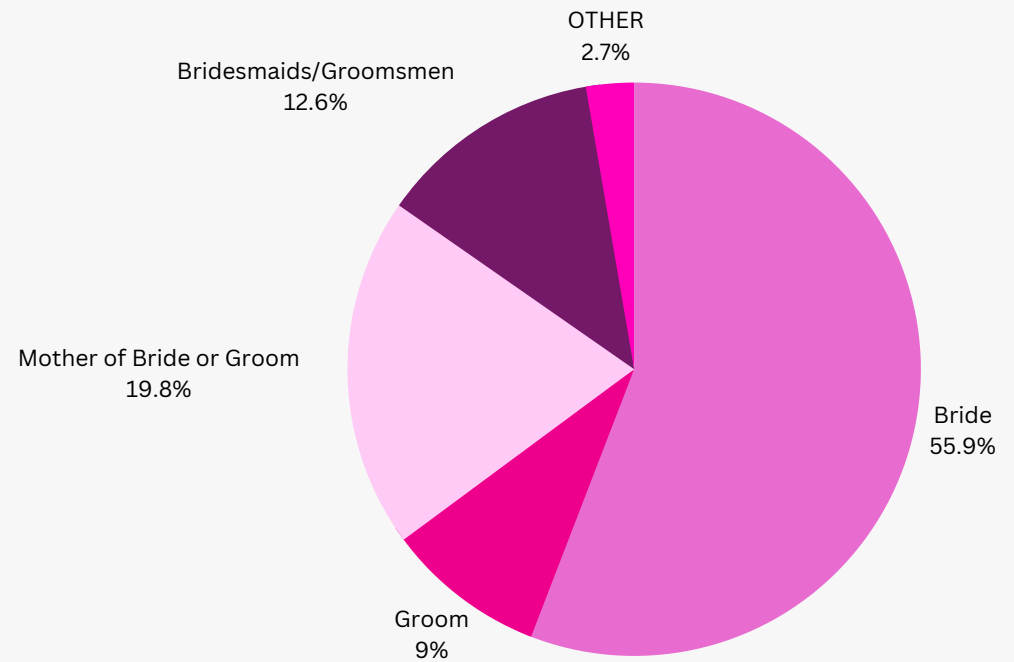
# Who Attends?

*Where do Wedding Show guests come from?*



*What was their role in the wedding?*

85% of attendees are either the engaged couple or their family





# EXHIBITOR BOOTH ONLY

## STANDARD EXHIBITOR

- Standard 6' Table with linen and 2 chairs
- Listing on NewportWeddingShow.com
- List of registered Wedding Show attendees
- 1/4 page print ad in Newport Wedding Magazine
- Two (2) tickets to the event in addition to 2 vendor passes

## PREMIUM EXHIBITOR (LIMITED AVAILABILITY)

- 8' Table with linen and 2 chairs
- Priority placement in layout
- Listing on NewportWeddingShow.com
- List of registered Wedding Show attendees
- 1/2 page print ad in Newport Wedding Magazine
- Four (4) tickets to the event in addition to 4 vendor passes

### INVESTMENT:

	ROSECLIFF	NEWPORT CRAFT
STANDARD	\$1850	\$1600
PREMIUM	\$2000	\$1850

# TITLE SPONSORSHIP

## ADVERTISING & BRANDING

- Mention from initial press release forward, in all advertising, signage & collateral as title sponsor
- Prominently displayed logo on 8 weeks of digital & social media advertising in RI and Massachusetts
- Prominently displayed logo on 8 weeks of print advertising in RI and Massachusetts
- Logo prominently displayed on NewportWeddingShow.com
- 1 Full Page Ad in Newport Wedding Magazine
- 1 Full Page Ad in Newport Life Magazine (issue of your choosing in 2024)

## EVENT ASSETS

- Standard exhibitor booth with premier placement
  - One 8' table with linen and 2 chairs
  - Listing on NewportWeddingShow.com
- Twenty (20) complimentary tickets to the Newport Wedding Show
- Logo on event program handed out for free to all attendees
- Logo on event signage at venues
- Multiple verbal mentions throughout the day
- Logo on tote bags handed out for free
- List of registered Wedding Show attendees
- Social post
- Targeted email blast
- Opportunity to do a seminar

**INVESTMENT: \$25,000**



# GRAND PRIZE SPONSORSHIP

## EVENT ASSETS

- Standard exhibitor booth with premier placement
  - One 8' table with linen and 2 chairs
  - Listing on NewportWeddingShow.com
- Twenty (20) complimentary tickets to the Newport Wedding Show
- Logo on event program handed out for free to all attendees
- Logo on event signage at venues
- Multiple verbal mentions throughout the day
- Logo on tote bags handed out for free
- List of registered Wedding Show attendees
- Social post
- Targeted email blast
- Opportunity to do a seminar
- 1 Full Page Ad in Newport Wedding Magazine

*Grand Prize Sponsors provide grand prize for bride & grooms' contest held day of show*



**INVESTMENT:** Prize must be valued at \$5,000 or more

**QUANTITY AVAILABLE: TWO (2)**

# SUPPORTING SPONSORS

Own the New England wedding crowd! Be part of the hottest Wedding Show in the country!  
The below supporting sponsorships give you an opportunity to showcase your business in front of a captive audience.

## Fashion Show Sponsor

*Provide formal wear for fashion show models*

Quantity available: 2

## Jewelry Sponsor

*Provide jewelry for fashion show models*

Quantity available: 2

## Hair & Make Up Sponsor

*Provide hair & makeup for fashion show models*

Quantity available: 2

## EVENT ASSETS

- Standard exhibitor booth with premier placement
  - One 6' table with linen and 2 chairs
  - Listing on NewportWeddingShow.com
- Ten (10) complimentary tickets to the Newport Wedding Show
- Full page ad in Newport Wedding Magazine
- Multiple verbal mentions throughout the day
- List of registered Wedding Show attendees
- Social media mentions
- Directory ad in Newport Life Magazine for a full year
- Logo on signage



INVESTMENT: \$5,000

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**NEWPORT WEDDING**  
SHOW



# SUPPORTING SPONSORS

**Own the New England wedding crowd! Be part of the hottest Wedding Show in the country!**  
**The below supporting sponsorships give you an opportunity to showcase your business in front of a captive audience.**

## Cocktail Sponsor

*Provide cocktail samples to guests.  
Opportunity for demonstrations*  
Quantity available: 2

## Entertainment Sponsor

*Provide music and DJ services for the show & make announcements throughout the show*  
Quantity available: 2

## Catering Sponsor

*Provide food and drink samples to guests*  
Quantity available: 2

## Tote Bag Sponsor

*Logo on tote bags given to engaged couples at show*  
Quantity available: 1

## EVENT ASSETS

- Standard exhibitor booth
  - One 6' table with linen and 2 chairs
  - Listing on NewportWeddingShow.com
- Ten (10) complimentary tickets to the Newport Wedding Show
- Full page ad in Newport Wedding Magazine
- Multiple announcements throughout the show
- List of registered Wedding Show attendees
- Social media mentions
- 1/4 page ad in Newport Life Magazine for a full year
- Logo on signage



**INVESTMENT: \$2,500**

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# SUPPORTING SPONSORS

**Own the New England wedding crowd! Be part of the hottest Wedding Show in the country!**  
The below supporting in-kind sponsorships give you an opportunity to showcase your business in front of a captive audience.

## Floral Sponsor

*Provide flowers for décor at show and bouquets for fashion show models*

Quantity available: 2

## Photography Sponsor

*Photograph the show*

Quantity available: 2

## Transportation Sponsor

*Provide transportation for guests*

Quantity available: 1

## EVENT ASSETS

- Standard exhibitor booth
  - One 6' table with linen and 2 chairs
  - Listing on NewportWeddingShow.com
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**INVESTMENT: YOUR SERVICES/PRODUCTS**