



NEWPORT WEDDING SHOW

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

SUNDAY, FEBRUARY 23, 2025





Sunday, February 23 • 11AM - 3PM • *Rosecliff and Hotel Viking, Newport RI*



Takes place at a classic mansion and one of Newport's most luxurious and historic hotels



Free trolley transportation between venues



Exhibitors, fashion shows, and prize giveaways



Over 1,000 guests welcomed through the doors

The 22nd annual NEWPORT WEDDING SHOW is a dream day for engaged couples! Everything they need to plan their perfect wedding in one place. From black tie to barefoot on the beach, with the backdrop of the world's most breathtaking venues!

VIP Cocktail Reception

Saturday, February 22 • 4pm - 7pm • *Newport Craft Brewery*

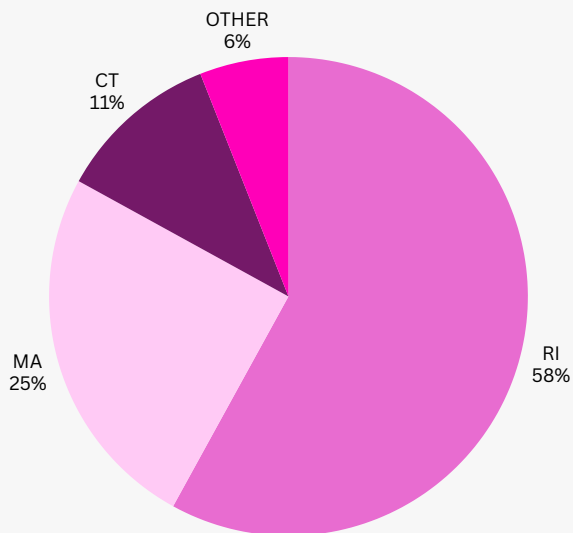
An exclusive night for VIP engaged couples to speak with exhibitors in a more intimate setting before the main show. Exhibitors also have the opportunity to engage with other wedding professionals and network!

*There are also limited exhibitor activations available for the cocktail reception including entertainment, decor & more. Contact us if you are interested!



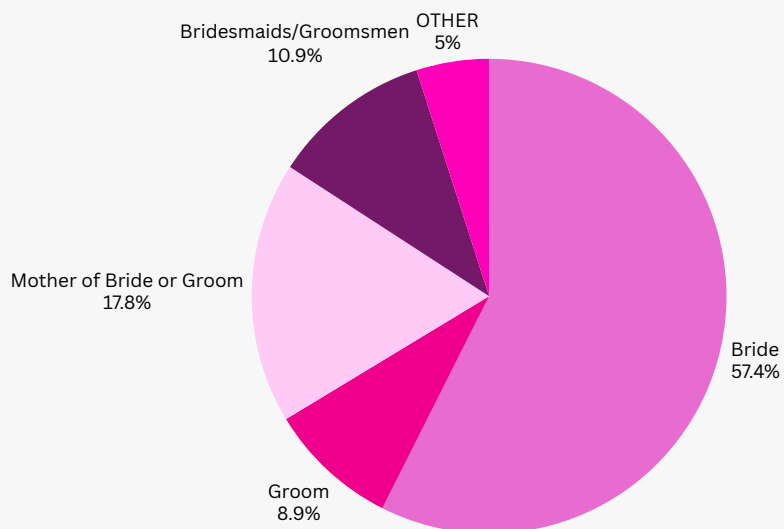
Who Attends?

*Where do Wedding Show guests come from?**

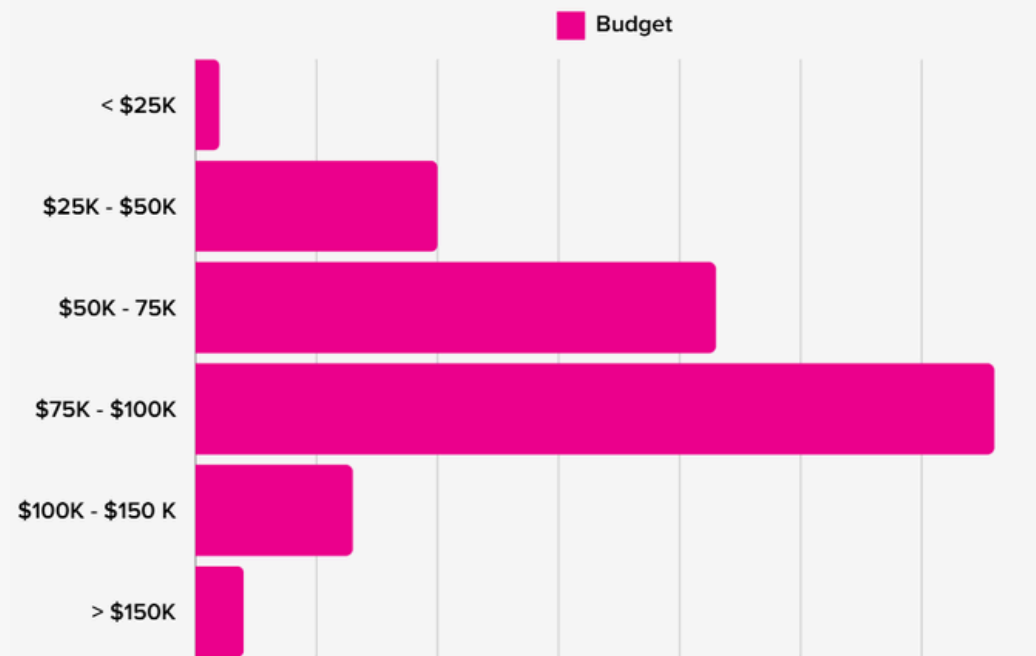


*What was their role in the wedding?**

85% of attendees are either the engaged couple or their family



*What are the average Wedding budgets of attendees?**



*What are the top “needs” of our attendees?****

- Beauty
- Venues
- Catering & Cocktails (including dessert)
- Wedding Fashions
- Unique Experiences
- Jewelry & Accessories
- Flowers / Decor
- Photography

*Compiled from 500 attendees **Compiled from over 3,000 responses

95% exhibitor retention rate

Previous exhibitors and sponsors have said:

“Overall it was a great show with QUALITY couples. Our calendar has been booked up with appointments and we also had our first booking the day after the show.”

“The fashion shows are great! Venue gorgeous.”

“I loved the location and the vendors were great to work with. The Newport Wedding Show team was great to work with!”

“I enjoyed so much about this year's show! The VIP cocktail party was great. I did not expect to have such great conversations with other vendors, but I did! The level of the event was so appreciated. My booth location during the show was fantastic too”

“I thought the event was very well put together. Excited to see what next year holds!”

“I think that overall, the quality of the attendees were great compared to the other show we have been a part of. I appreciated the social media coverage we got for the VIP event as well”

“Our favorite aspect of the show was the variety of vendors that can make the wedding experience unique”

“Loved the cocktail party the night before! It gave vendors a chance to actually talk to one another and connect. On the day of the wedding shows, we never get to leave our table its so busy, so appreciated the event the night before.”

EXHIBITOR BOOTH ONLY

STANDARD EXHIBITOR

- Standard 6' Table with linen and 2 chairs (approx. 8 ft by 4 ft space)
- Listing on NewportWeddingShow.com in one (1) category
- List of registered Wedding Show attendees
- 1/4 page print ad in Newport Wedding Magazine
 - *Upgrade to a half page for an additional \$150
 - *Upgrade to a full page for an additional \$500
- Two (2) tickets to the event in addition to 2 vendor passes

INVESTMENT:

\$1,850

PREMIUM EXHIBITOR (LIMITED AVAILABILITY)

- 8' Table with linen and 2 chairs (approx. 10 ft by 4 ft space)
- Priority placement in layout
- Listing on NewportWeddingShow.com in two (2) categories
- List of registered Wedding Show attendees
- 1/2 page print ad in Newport Wedding Magazine
 - *Upgrade to a full page for an additional \$500
- Four (4) tickets to the event in addition to 4 vendor passes

INVESTMENT:

\$2,000

*Booth locations are determined based on previous involvement and availability.
For additional space or custom booth configuration, please contact us.

NEWPORT WEDDING
SHOW

PRESENTING SPONSORSHIP

ADVERTISING & BRANDING

- **Newport Wedding Show presented by _____**
- Mention from initial press release forward, in all advertising, signage & collateral as title sponsor
- Prominently displayed logo on 15 weeks of digital & social media advertising in the Northeast
- Logo prominently displayed on NewportWeddingShow.com
- Listing on NewportWeddingShow.com in three (3) categories
- 1 Full Page Ad in Newport Wedding Magazine (Premium position)
 - Value: \$2,500
- 1 Full Page Ad in Newport Life Magazine (for a full year - 6 issues)
 - Value: \$13,110

EVENT ASSETS

- Premium exhibitor booth with premier placement
 - One 8' table with linen and 2 chairs (approx 10ft by 4ft space)
- Twenty (20) complimentary tickets to the Newport Wedding Show
- Logo on event signage at venues
- Multiple verbal mentions throughout the day
- Logo on tote bags handed out for free
- List of registered Wedding Show attendees
- Social post (2)
- Targeted email blast to our entire list of 12,000+ contacts
- Opportunity to do a seminar*
 - *upon show management approval

INVESTMENT: \$25,000

GRAND PRIZE SPONSORSHIP

EVENT ASSETS

- Premium exhibitor booth with premier placement
 - One 8' table with linen and 2 chairs (approx 10ft by 4ft space)
 - Listing on NewportWeddingShow.com in two (2) categories
- Ten (10) complimentary tickets to the Newport Wedding Show
- Logo on event signage at venues
- Multiple verbal mentions throughout the day
- List of registered Wedding Show attendees
- Dedicated post
- 1 Full Page Ad in Newport Wedding Magazine
- Directory ad in Newport Life Magazine for a full year

Grand Prize Sponsors are to provide a stand-alone prize. All attendees must visit your booth in person in order to enter the drawing for your prize.



INVESTMENT: Prize must be valued at \$5,000 or more

Previous prizes have include: Two Wedding Bands, Couture Bridal Gowns, Full wedding design and planning package, Full photography package, etc

QUANTITY AVAILABLE: SOLD

SUPPORTING SPONSORS

Own the New England wedding crowd! Be part of the hottest Wedding Show in the country!
The below supporting in-kind sponsorships give you an opportunity to showcase your business in front of a captive audience.

Floral Sponsor

Provide flowers for décor at show and bouquets for fashion show models

Quantity available: **SOLD**

Photography Sponsor

Photograph the show

Quantity available: **1**

Make Up Sponsor

Provide makeup for fashion show models

Quantity available: **SOLD**

Hair Sponsor

Provide hair for fashion show models

Quantity available: **2**

EVENT ASSETS

- Two (2) complimentary tickets to the Newport Wedding Show
- Full page ad in Newport Wedding Magazine
- Multiple verbal mentions throughout the day
- List of registered Wedding Show attendees
- Social media mentions
- Directory ad in Newport Life Magazine for a full year
- Logo on signage



INVESTMENT: YOUR SERVICES/PRODUCTS

If you would like to add a booth space: **\$1,200**

SUPPORTING SPONSORS

Own the New England wedding crowd! Be part of the hottest Wedding Show in the country!
The below supporting sponsorships give you an opportunity to showcase your business in front of a captive audience.

Fashion Show Sponsor

Provide formal wear for fashion show models

Quantity available: **SOLD**

Jewelry Sponsor

Provide jewelry for fashion show models

Quantity available: **1**

Entertainment Sponsor

Provide music and DJ services for the show & make announcements throughout the show

Quantity available: **SOLD**

Tote Bag Sponsor

Logo on tote bags given to engaged couples at show

Quantity available: **SOLD**

EVENT ASSETS

- Premium exhibitor booth with premier placement (approx 10ft by 4ft space)
 - One 8' table with linen and 2 chairs
 - Listing on NewportWeddingShow.com
- Ten (10) complimentary tickets to the Newport Wedding Show
- Full page ad in Newport Wedding Magazine
- Multiple verbal mentions throughout the day
- List of registered Wedding Show attendees
- Social media mentions
- 1/4 page ad in Newport Life Magazine for a full year
- Logo on signage



INVESTMENT: \$2,500

SUPPORTING SPONSORS

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The below supporting sponsorships give you an opportunity to showcase your business in front of a captive audience.

Cocktail Sponsor

*Provide cocktail samples to guests.
Opportunity for demonstrations*
Quantity available: 2



EVENT ASSETS

- Premium exhibitor booth
 - One 8' table with linen and 2 chairs (approx 10ft by 4ft space)
 - Listing on NewportWeddingShow.com
- Ten (10) complimentary tickets to the Newport Wedding Show
- Full page ad in Newport Wedding Magazine
- Multiple announcements throughout the show
- List of registered Wedding Show attendees
- Social media mentions
- 1/2 page ad in Newport Life Magazine for a full year
- Logo on signage

INVESTMENT: \$2,500

Catering Sponsor

Provide food samples to guests
Quantity available: SOLD

